7th Global Studies Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Human Rights P.S.A Poster

Your task will be to create a poster that informs people of a Universal Human Right they are entitled to **and/**or exposes a human rights violation taking place somewhere. The posters must be visually appealing and easy to interpret (understand). You should use pictures**, symbols** and words to describe specific human rights or expose human rights violations taking place around the world.

Step 1: Choose the Universal Human Right or human rights violation you will be advocating.

Step 2: Come up with your central idea. What do you want your audience to learn from your poster?

Step 3: Think of some images and words/phrases you can use to get your central idea across to your audience.

Step 4: Reflect on ways information has been delivered to you through posters we have looked at:

1) Title/Caption 2) Labeling 3) Symbolism, Caricature, Shading, Relative Size 4) Tie it all together

Which of these strategies can you use in making your poster?

Step 5: Use steps 1 through 4 above to create an easy to read, visually appealing public service announcement poster for the Youth for Human Rights Organization

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|  | **Level 4** | **Level 3** | **Level 2** |
| **Summary of a Source** | In addition to meeting the learning goal, the response demonstrates the ability to analyze the historical significance of the source as related to the concept(s). | The poster includes appropriate information about human rights, an attractive appearance, and has a clear central idea. | The poster includes appropriate information about human rights, but has a messy appearance, and the central idea is hard to understand. |
| **Content and Appearance** | The poster includes Level 3 criteria, and demonstrates a level of understanding above what was discussed in class. | The poster includes appropriate information about human rights, an attractive appearance, and has a clear central idea. | The poster includes appropriate information about human rights, but has a messy appearance, and the central idea is hard to understand. |

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